

Harold Martin - Pioneer, Innovator, Role Model and Fierce Competitor

As recently stated by CNN Television, "Every once in a while you meet someone who breathes inspiration, someone you admire not only for his accomplishments in life, but how that person lives life".....Harold Martin is that person.

The EFI Wizard is gearing up in 2007

Harold Martin is one of those "Pro's Who Know" that it takes ingenuity, perseverance and continuous improvement to keep his ACDelco team in the Winners Circle.

For the first time in his professional racing career, the man known by fans and competitors as the "EFI Wizard" will be competing for a championship in two separate sanctions (IHRA & ADRL) while designing and building a new state of the art engine program that is on track to be completed by midseason. However, Martin has never been one to shy away from a challenge. Following a productive off-season and armed with the confidence of having already scored national event wins in the two series, he views the upcoming year as an opportunity for unparalleled success.

"The recently announced changes for the Pro Modified Nitrous class have caused us to develop a new engine program to raise the bar of our performance. We continue the pursuit of technology in developing an engine that we believe will look and perform like no other Pro Modified engine".

A pioneer on and off the track

A second-generation racer, Harold cut his drag racing teeth helping his father Huston, an accomplished and respected competitor in his own right. From there, however, he took an unusual path to becoming a professional racer, earning his engineering degree and spending several productive years working for General Motors, where his work was awarded with ten world patents.

Through it all, Martin had a vision, creating a solid foundation on which he could build. Branching out on his own, he established Martin Technologies, a successful business that designs and develops many intricate automotive components, serving as a tier one supplier to the automotive industry.

Martin's passion for the quarter-mile never waned, coming full circle with the development of Martin Motorsports, fielding a team in the hard-fought Pro Modified category. Once again, Harold put himself at the forefront, designing a revolutionary electronic fuel injection system for his 2,500-horsepower, 230-mph hot rod.

"We are going to dedicate this season to my dad in capturing the historical significance of using the car number 711 of his last racecar. We'll be proudly using his car number on our racecar this season in his honor. There is nothing like putting flowers on the living and we will have dad at several of the races and nothing would be better than to have him in the Winners Circle with us."

Blazing a trail for others to follow

Even with his on-track success, Martin never lost sight of another passion – helping others to realize their dreams. Harold is a highly sought after motivational speaker, appearing across the country, encouraging his audiences to maximize their potential. In addition, he is a highly visible spokesperson for General Motors' diversity programs. He takes a personal interest in many of those he meets, espousing values instilled by his parents. In 2007, Harold will visit several schools and customers around the country to motivate individuals to pursue their dreams and advise them of unique "Scholarship" and "Harold Martin Experience" opportunities. See the ACDelco website for more details.

"I am really excited about this program, it will allow me to visit several schools and businesses and involve students and associates in these great opportunities".

Racing to Win with ACDelco

A vital part of Harold Martin's continued success is his long-time partnership with ACDelco, with his race car doubling as a test bed for many components found on production models. Harold's continued pursuit of excellence on and off the track is mirrored by ACDelco's drive to remain the worldwide leader in high quality automotive replacement parts. With over 90,000 parts in 36 product lines, for virtually every car on the road, foreign or domestic, ACDelco is the winning answer. Just ask the "Pros who know" – like Harold Martin.

"I have been with ACDelco for nine years, which has allowed me to expand my relationship with the entire ACDelco fraternity of employees and customers. It's a great feeling to be an ambassador representing their business and to be part of their team. As a professional racecar driver sharing success both on and off the race track, I find great synergy within our ACDelco fraternity of Pro's who really know and support each other. It's an honor each time I am chosen as a keynote speaker to represent ACDelco, however the ultimate appreciation is when you are an ongoing requested celebrity. From a Pro who knows, I say thank you for our long term and growing partnership."