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Racing standout to unveil National Guard sponsorship at Chicago Auto Show

New Hudson, Mich. – While Harold Martin’s racecar proudly has displayed red, white and blue colors for years, beginning next week those colors will race for the Army National Guard.

Adding his name to a distinguished list of National Guard-sponsored drivers which includes NASCAR star Dale Earnhardt Jr. and American Drag Racing League Pro Extreme driver Josh Hernandez, Martin officially will announce his new partnership with the National Guard as his primary sponsor at the Chicago Auto Show. Martin’s newly decorated National Guard Pro Modified Pontiac Grand Am will be unveiled at the event, Feb. 8 to 17 at McCormick Place in Downtown Chicago.

“It is truly an honor to be a part of the National Guard and have the opportunity to join the special individuals who protect the security and defense of our homeland,” Martin said.

The National Guard also looks forward to the partnership.

“We are excited to have someone of Harold Martin’s caliber on board,” Sergeant Major Thomas Holley said. “Harold brings the same hard work and team ethics to racing as the 350,000 men and women do to the Army National Guard. We are proud to have him representing us.”

Auto parts giant ACDelco served as Martin’s primary sponsor for a decade and will remain a proud sponsor and partner to the Harold Martin Racing team. Martin will continue to work closely with the company, representing it at speaking engagements and other events across the country.

Known to racing fans and the drag racing community as the “EFI Wizard” for his innovative designs, winning success and creating the fastest electronic fuel injection engine in the Pro Nitrous racing division, Martin will compete in the ADRL race series for the Pro Nitrous Championship in 2008. He is a former ADRL national event winner and belongs to the league’s exclusive “Three-Second Club,” reserved for drivers who have covered its 660-foot race distance in less than four seconds. He also boasts several first place and top-ten finishes in past IHRA and National Hot Rod Association competitions.

Before the Detroit-area native chose to step into the drag racing footsteps of his father, accomplished bracket racer Huston Martin, he was an engineer at General Motors, where his work resulted in 10 world patents. Martin has since established the automotive design and development company Martin Technologies, as well as Martin Motorsports, which provides leading edge performance products and services for all types of motor sports.

“I couldn’t have scripted my career any better,” Martin said. “It’s great to be able to leverage the combined expertise gained from my education and work as an engineer to achieve success on the racetrack.”

Martin also strives to help others achieve success off the racetrack through his numerous requests to serve as a mentor, a keynote speaker, and through the various scholarship programs he has represented. He believes his efforts to inspire future success stories mesh perfectly with the Guard’s aim to create the best and brightest leaders of tomorrow.

“It is extremely exciting to help achieve the primary National Guard goals,” Martin said. “I fully accept the challenge of being a key part of their mandate for attracting, recruiting and retaining the right people to successfully execute their mission for our country.”

Martin’s new National Guard emblazoned racecar will be unveiled during a press conference at 1:00 p.m. Feb. 11 in the National Guard booth, which also will include Earnhardt’s vehicle. For more information, photos and interview opportunities, please call Harold Martin Racing at 1-866-535-2165 or go to www.haroldmartin.com.

For more information about the Army National Guard, visit www.1800goguard.com.